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FOR IMMEDIATE RELEASE

Dr. Pam Maragliano-Muniz Joins Cellerant Consulting Group as a Chief Development Officer

Alexandria, VA; August 29, 2019 – Cellerant Consulting Group is excited to announce that Dr. Pam Maragliano-Muniz has joined the company as the newest member of its respected Chief Development Officer (CDO) team. Earlier this year Dr. Maragliano-Muniz became a member of the Cellerant Best of Class Technology Award panel of judges.

“Pam is a tremendous addition to the Cellerant team on so many levels. She is a rapidly rising star in the dental community with a growing reputation as an educator and clinical thought leader” said Dr. Lou Shuman CEO and founder of Cellerant Consulting Group. Dr. Maragliano-Muniz joins fellow CDOs Marty Jablow DMD, Paul Feuerstein DMD, John Flucke DDS, and Chris Salierno DDS. Chief Development officers play a critical role for Cellerant corporate clients by providing early stage product design input, hands-on evaluation, and high-quality post-launch clinical education to the dental community.

Dr. Maragliano-Muniz began her career as a dental hygienist before becoming a board-certified prosthodontist. In addition to maintaining a private practice in Salem MA, she is a faculty member at Tufts University School of Dental Medicine. She is an internationally recognized lecturer and has been extensively published. Most recently she has been appointed as the editor-in-chief of Inside Dental Hygiene a new online publication from the AEGIS Dental Network.

“Dr. Shuman and the Cellerant team continue to attract a portfolio of incredible clients that are developing next generation dental technologies,” said Dr. Maragliano-Muniz. “Partnering with entrepreneurs and industry to help shape new products and services is critical to the



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pace of innovation in our profession. I'm honored to join the Cellerant team and the other CDOs in this important role."

"Our CDOs are a vital part of Cellerant's offering to our clients," said Dr. Shuman. "The technologies we are helping bring to market often impact both the dentist and the hygienist. Pam's credibility in both of those communities brings an extra dimension to our team."

About Cellerant Consulting Group

Founded and led by CEO Lou Shuman, DMD, CAGS Cellerant provides strategic dental market insights, clinical expertise, and implementation resources to accelerate growth for client dental companies. Cellerant services include product development, accelerated market awareness due to intimate relationships with the media community, new concept incubation, clinical product evaluation, regulatory assistance, manufacturing, seed funding, continuing education program development and CE sponsorship, 510k support, strategic branding and marketing, corporate social media, website development and online marketing resources, lead generation and dental media relations management. As an orthodontist and former owner of a 10-doctor multi-specialty private group practice, Dr. Shuman guides clients to develop offerings that connect with and engage dental customers on a relationship level that provides sustained differentiation. Cellerant operates under a unique model that merges leading voices in clinical product evaluation and strategic partner companies to provide a menu of services from one easily accessible network.

Press Contact

Cellerant Consulting Group

John Kringel
Chief Operating Officer
Cellerant Consulting Group
Phone: 800-884-5707 ext. 102
info@cellerantconsulting.com
www.cellerantconsulting.com

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